

Connect for Global Change

Branding Checklist




Congratulations! Your project has been selected for funding by Connect for Global Change. The following checklist can help when you are thinking of promoting your project on social media or using other promotional materials.

Before using this checklist, please ensure you have reviewed the mandatory visibility requirements ([section 6 in the administrative and financial requirements](#)).

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Quick reference links

 Co-funded by the European Union	• EU Emblem (co-funded by the European Union) Download center
 CONNECT FOR GLOBAL CHANGE	• Connect for Global Change Logo Download
 CISU CIVILSAMFUND I UDVIKLING	• CISU Logo Download

General regulations

- The EU emblem and statement ('Co-funded by the European Union') must be included. In the [EU download center you can find](#) the correct EU Emblem in your language.
- The EU emblem is clearly visible, unmodified, and at least as large as other logos.
- The EU emblem and statement must be included in all printed, digital, and social media materials.
- The Connect for Global Change logo and CISU logo must be included.

Social Media materials

- **Mandatory:**
 - Include the EU emblem and the Connect for Global Change logo in all visuals.
 - Use the hashtags: #ConnectforGlobalChange, #ConnectforGlobalChangeDK, #CISU, #EUDEARprogramme, and #EU_Partnerships

Other materials

- **Websites**
 - Include the EU emblem, Connect for Global Change logo and CISU logo.
 - Include the disclaimer: "This <website/account> is co-funded by the European Union. Its contents are the sole responsibility of <name of author/ grantee> and do not necessarily reflect the views of the European Union.'
- **Printed materials**
 - Include the EU emblem, Connect for Global Change logo and CISU logo.
 - Include the disclaimer: 'This publication was co-funded by the European Union. Its contents are the sole responsibility of <name of author/ grantee> and do not necessarily reflect the views of the European Union.'

- **Videos**

- Add the EU emblem, Connect for Global Change logo and CISU logo at the beginning and/or end of the video.
- Include the disclaimer: This <video/film/recording> was co-funded by the European Union. Its contents are the sole responsibility of <name of author/ grantee> and do not necessarily reflect the views of the European Union.'

- **Events**

- Display the EU emblem, Connect for Global Change logo and CISU logo on banners, brochures, and presentations.
- Take photos (make sure to have consent in line with the General Data Protection Regulation) during events and share them with your Connect for Global Change coordinator.

References and Resources

For more detailed guidance, please refer to the following documents:

1. **EU Emblem download centre**

- Download centre EU Emblem.
 - i. https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en

2. **EU Visibility Guidelines**

- Communicating and Raising EU Visibility: Guidance for External Actions (July 2022)
 - i. (https://international-partnerships.ec.europa.eu/document/download/e6c7b8f5-e3e6-4458-ae7e-9cc313a338b8_en?filename=communicating-and-raising-eu-visibility-guidance-for-external-actions-july-2022_en.pdf)
- EU Emblem Rules (March 2021)
 - i. (https://commission.europa.eu/system/files/2021-05/eu-emblem-rules_en.pdf)

3. **Connect for Global Change Brandbook**

- Connect for Global Change Brandbook (May 2024)
 - i. <https://storage.googleapis.com/connectgc-website-production/2025/01/f47189ca-brandbook-connect-for-global-change-.pdf>